

Guria Fruits

Certified wine

Georgia is widely recognized for its variety of wines, and Guria naturally partakes in the country's winemaking tradition. A number of grape types are locally-grown, including Ojaleshi, Chvitoluri, Chechipeshi, Chkhaveri, Jani, and Mtevandidi. On top of that, other fruits contribute to the taste of Gurian wine.

The project *Guria Fruits* implemented by two municipalities Tarczyn in Poland and Chokhatauri in Georgia was launched to support community driven models for local development. Both municipalities have similar character and challenges: diversified fruit production, orchards, a focus on traditional varieties and support for the local culture. The aim of the project is to promote cross-sectoral cooperation between the municipalities and the agribusiness sector, supported by NGOs.

The project have practical character and it's planned as a long-term cooperation. Under the brand Guria Fruits a local Fruits Processing Incubator, driven by a local NGO

Gurian Vine And Wine Cluster was established and equipped in a shared fruits processing infrastructure to boost local cooperation and commit to community development. A quality certificate and unified branding of quality products, as well as traceability tools are established and promoted under the project.

The project is cofinanced by the Polish Ministry of Foreign Affairs under the program Polish Aid 2023.

For more information please write to: info@guriafruits.ge



A number of wine makers already take advantage of the Guria Fruit scheme. You can read about them and their products at: <https://guriafruits.ge>

