

Guria Fruits

Processing Incubator

The project *Guria Fruits* implemented by two municipalities Tarczyn in Poland and Chokhatauri in Georgia was launched to support community driven models for local development. Both municipalities have similar character and challenges: diversified fruit production, orchards, a focus on traditional varieties and support for the local culture. The aim of the project is to promote cross-sectoral cooperation between the municipalities and the agribusiness sector, supported by NGOs.

The project have practical character and it's planned as a long-term cooperation. Under the brand *Guria Fruits* a local Fruits Processing Incubator, driven by a local NGO

Gurian Vine And Wine Cluster was established and equipped in a shared fruits processing infrastructure to boost local cooperation and commit to community development. A quality certificate and unified branding of quality products, as well as traceability tools are established and promoted under the project.

The project is cofinanced by the Polish Ministry of Foreign Affairs under the program Polish Aid 2023.

For more information please write to: info@guriafruits.ge

In Partskhma, Chokhatauri Guria you can find, close to Davit Kobidze Winery the joint fruits processing infrastructure under the Guria Fruits brand.

The infrastructure is fully prepared to process and commercialize small amounts of locally produced fruits. It's a nonprofit infrastructure, no profit is made on this, but you'll be asked to cover the electricity and cleaning of the premise. As a result local rural entrepreneurship gets supported and can better benefit the region.



The equipment was bought to serve the people of Guria and promote best Polish practices in establishment and usage of nonprofit joint infrastructure. Please address us if you still need some equipment that can serve you to develop your own micro-business. We'll be happy to follow your ideas.

